

# Takly on tour

## PRESS KIT



## WHO WE ARE

We are Tanja and Christian and live near Cologne, Germany. We mostly travel in rented campers around the world. We also travel by car for city trips.

Since December 2016 our now travel experienced daughter is also on board. She has visited Scandinavia, USA, Canada and various German cities.

## INTERESTS

outdoor • mountains • nature • camping • roadtrips • sightseeing • family activities • villages & beautiful places • cities •

## ABOUT THE BLOG

### Main topics

- travel (worldwide)
- camping (camper/RV/motorhome)
- travel & camping with baby/child

### Focal points

- inspiration
- detailed travel reports
- assistance with travel planning & travel tips
- tips for camping beginners

[www.taklyontour.de](http://www.taklyontour.de)

GERMAN

> 240

ONLINE

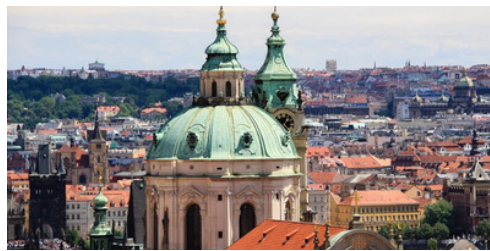
# TARGET AUDIENCE

People from 18-60 years old, who want to explore the world and look for inspiration and/or who need assistance in travel preparation / planning.

Visitors will find lots of tips for campers. So the blog will be especially useful for people who are planning to travel in a RV/Motorhome.

# SOCIAL MEDIA

- Facebook >1.250  
<https://www.facebook.com/taklyontour>
- Pinterest >2.090  
<https://www.pinterest.de/taklyontour/>
- Twitter >2.154  
<https://twitter.com/taklyontour>
- Instagram >1.260  
<https://www.instagram.com/taklyontour/>
- Youtube >605  
<https://bit.ly/2CnTdJI>
- Flipboard >1.448  
<https://flipboard.com/@taklyontour>



# POSSIBILITIES OF COOPERATION

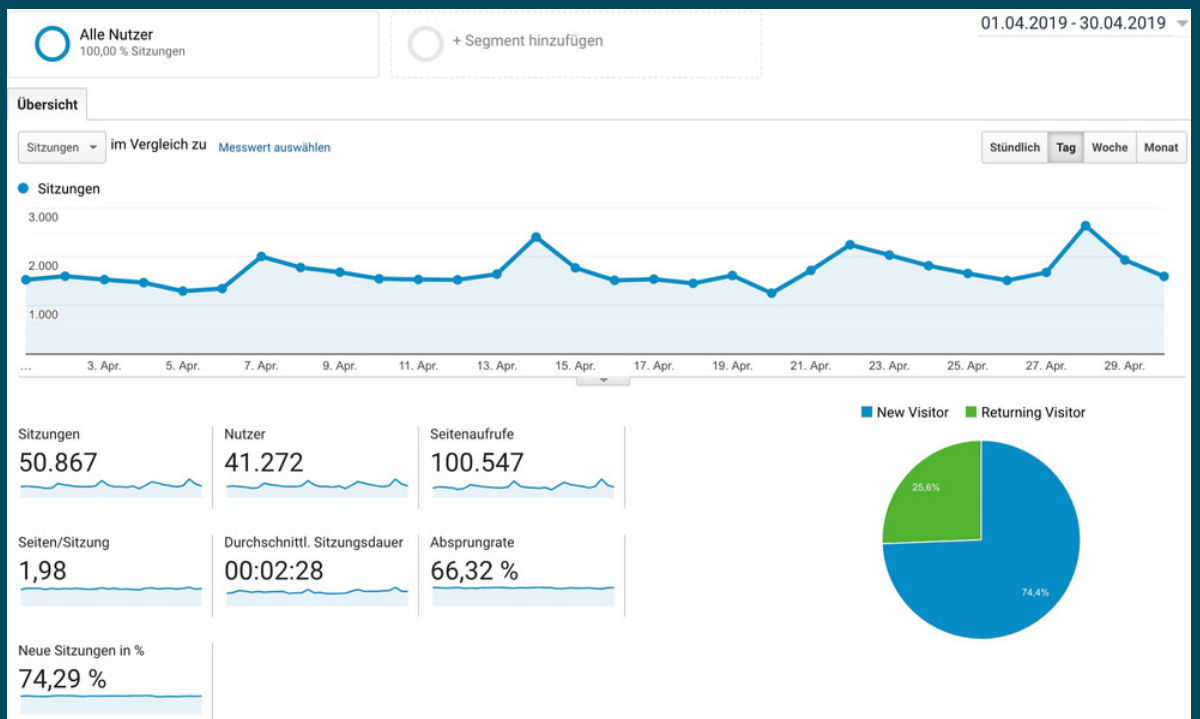
- product presentation & testing (products for traveling, camping, outdoor& family only)
- individual research trips
- sponsored links (no follow)
- content delivery
- corporate claim
- long term cooperations
- individual ideas

# WHAT WE CAN OFFER

- experienced reports
- Contributions with travel and camping tips
- Social media accompaniment
- Hotel / campsite test
- Personal presentation of your product / tour / destination (including pictures and optionally also videos)
- content delivery
- further individual ideas after consultation

If you are interested in a cooperation, it's important, that we share the same interests and values: Travel, Camping, Family. We will mark the posts with sponsored links on our blog and will always have our independent opinion.

# STATISTICS



## Selection of some previous cooperation partners:

